

IN THE CLAIMS:

1-36. (Cancelled)

37. (Currently Amended) A program receiver for displaying a graphical-interactive picture by receiving a program transmitted from a program transmitter, said the program receiver comprising:

signal receipt means for receiving a signal transmitted from said the program transmitter, said the signal being a multiplex signal including a program and a graphical-interactive-picture-structure specification data specifying, by a script, a structure of the graphical interactive picture;

signal separation means for separating the signal received by said the signal receipt means into a program signal and a graphical-interactive-picture-structure specification data signal;

storage means for storing a plurality of basic picture elements in advance, the plurality of basic picture elements being figures composing the graphical interactive picture;

first graphical interactive picture generation means for generating the graphical interactive picture based on the graphical-interactive-picture-structure specification data signal from said the signal separation means by combining the basic picture elements stored in the storage means; and

display means for displaying the graphical interactive picture generated by said the first graphical interactive picture generation means.

38. (Currently Amended) The program receiver of Claim 37 wherein further comprising: